

**TEXAS RANGERS JUNE DAIRY MONTH SWEEPSTAKES**  
**PRESENTED BY DANNON AND DAIRY MAX**  
**OFFICIAL RULES**

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.**

1. **HOW TO ENTER.** The Texas Rangers June Dairy Month Sweepstakes Presented by Dannon and Dairy Max (the "Sweepstakes") will begin at approximately 12:00 a.m. Central Time ("CT") on Monday, May 25, 2009 and end at approximately 12:00 a.m., CT on Sunday, June 21, 2009. To participate in the Sweepstakes, entrants must complete an official entry form at any Dallas-Fort Worth Albertson's available during the contest dates. On the official entry form, entrants must enter first and last names, the name(s) of their child/children (ages of 6 to 13), complete mailing address (including zip code), daytime phone number, and date of birth, and mail the entry to: Hicks Sports Marketing Group, ATTN: June Dairy Month Sweepstakes, 2811 McKinney Ave., Suite 230, Dallas, Texas 75204. All entries must be received by the time indicated at the conclusion of the promotion. Each entry must be provided with proper postage and postmark. Entries remain valid for the entire sweepstakes period, which shall be May 25, 2009 through June 20, 2009 (the "Sweepstakes Period"). Entries must be received by Hicks Sports Marketing Group ("HSMG") on the date listed below to be eligible for the random drawing that will be held at the conclusion of the Sweepstakes. Only 1 entry per envelope. All entries must be hand-written. No mechanical reproductions will be accepted. HSMG is not responsible for lost, stolen, illegible, incomplete or late entries

2. **ELIGIBILITY RESTRICTIONS.** The Sweepstakes is open to all Texas Rangers' fans who are 18 years of age or older and who legally reside in Texas. Employees, officers, and directors (including immediate family members and members of the same household) of the Texas Rangers Baseball Partners ("Rangers"), HSMG, subsidiaries and affiliates, its advertising agencies, and participating sponsors/promotional partners, as well as of the Dannon Company, Inc. and Dairy MAX, are ineligible to participate or win. Entrants must be the parents or legal guardians of a child between 6 and 13 years of age. Entrants are eligible to win a prize valued at \$600 or more only once every 6 months. Only 1 winner per household is permitted in any contest.

3. **PRIZES**

- a. **Sweepstakes Grand Prize:** There will be a total of one (1) Sweepstakes Grand Prize. The Sweepstakes Grand Prize consists of the following: the opportunity to meet a Rangers player (as selected by the Rangers), one (1) autographed Rangers jersey, and four (4) tickets behind home plate to a Rangers home game. The Grand Prize game is scheduled to be on June 27, 2009, but may be changed by the Rangers, at its sole discretion. Approximate Retail Value ("ARV") of this prize is \$4000.

**First Prizes:** There will be a total of six (6) First Prizes. The First Prize is one (1) autographed baseball and four (4) Lower Box tickets to watch a 2009 Rangers' home game on a date to be determined by the Rangers. Approximate Retail Value ("ARV") of each prize is \$300.

**Second Prizes:** There will be a total of twenty (20) Second Prizes. The Second Prize is two (2) Lower Box tickets to watch a 2009 Rangers' home game on a date to be determined by the Rangers. Approximate Retail Value ("ARV") of each prize is \$100.

- b. Prizes will be awarded upon confirmation of eligibility. All Prizes may be picked up at the office of the Texas Rangers, 1000 Ballpark Way, Suite 400, Arlington, Texas 76011. The Winner will forfeit any Prize not claimed prior to the game date. In the event that a Prize is mailed to the Winner, it will be with the prior written consent of the Winner and therefore, Winner assumes the risk of its loss. HSMG is not responsible for the safe arrival of a Prize. There is no substitution, transfer, or cash equivalent for prizes, except that Sponsor may, at its sole discretion, substitute prizes of comparable value or cash. The Prizes are expressly limited to the items listed above and do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. **Selection of Winners.** Decisions of HSMG management with respect to the Sweepstakes are final. All Winners will be chosen on the drawing date, to take place on or about June 22, 2009 in a random drawing of all eligible entries received up to the date of the drawing. Odds of winning depend upon the number of eligible entries received. Winners need not make a purchase to win. Winners will be notified via phone by HSMG on or about June 22, 2009. If the Winner cannot be contacted within 3 business days, an alternate winner will be selected by a random drawing of all remaining eligible entries received.

5. Conditions. Payments of all federal, state and local taxes are solely the responsibility of the winners. Winners may be required to sign an IRS Form W-9 or the equivalent. By participating in the Sweepstakes, the winners and their guests agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this Sweepstakes without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the Prize. Sweepstakes winners (and their guests) may be required to sign a liability release prior to acceptance of any prize. Pursuant to the liability release, the winners will agree to hold HSMG, its parent, subsidiary and affiliated corporations, Texas Rangers Baseball Partners and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the Sweepstakes. HSMG reserves the right to make changes in the rules of the Sweepstakes, including the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of HSMG, any events associated with the prizes of this Sweepstakes are delayed, rescheduled, postponed, cancelled, or has a change of venue, HSMG reserves the right, but not the obligation, to cancel or modify the Sweepstakes and shall not be required to award a substitute prize. Failure to comply with the contest rules may result in a contestant's disqualification at the sole discretion of HSMG. HSMG is not responsible for typographical or other errors in the printing, the offering or the administration of the contest or in the announcement of a prize. Copies of the written Sweepstakes rules and a list of all winners (when complete) are available during regular business hours at the main office of HSMG, 2811 McKinney Ave., Suite 230, Dallas, Texas 75204.